

GRENDENE S.A.

Listed company – CNPJ/MF 89.850.341/0001-60 – NIRE 23300021118-CE

MARKET NOTICE

Statements of acquisition/disposal of stockholding interest

GRENDENE S.A. (“the Company”), hereby advises its stockholders and the market in general that it has received from its stockholder MARIA CRISTINA NUNES DE CAMARGO (“MARIA CRISTINA”), statements of acquisition/disposal of stockholding interest, as per attached document (Attachment I), through which the stockholder has advised the Company of the transfer its indirect interests, by through donation of all shares held issued by Verona Negócios e Participações S.A., which owns 25.6717% of the Company's capital, for her sons, André de Camargo Bartelle and Gabriella de Camargo Bartelle at the rate of 50% (fifty percent) for André and 50% (fifty percent) for Gabriella.

Thus, as a consequence of the donation and the above-mentioned transfers:

- a) MARIA CRISTINA , indirect owner of 6.4077% of the Company's capital stock through VERONA, no longer has an indirect interest in the Company, but remaining direct holder of the same 5,441,280 (five million, four hundred and forty one thousand two hundred and eighty) common shares issued by the Company, representing 1.8094% of the Company's capital stock;
- b) ANDRÉ, previously direct holder of 99,200 (ninety-nine thousand, two hundred) common shares issued by the Company representing 0.0330% of the share capital, now indirectly owns 3.2038% of the share capital through VERONA; and
- c) GABRIELLA, previously direct holder of 3,000 (three thousand) common shares issued by the Company representing 0.0010% of the share capital, now indirectly owns 3.2038% of the share capital through VERONA; and

According to the information given by the stockholders to the Company, the transfers of stockholding interests referred to above do not alter (and do not have the intention of altering) the control of the Company, nor its administrative structure, which continues to be held by the same group of persons, who directly and indirectly hold the same 72.2147% of the share capital of the Company, and that at this moment there are no shares envisaged as to be acquired or disposed of.

Sobral – Ceará, August 16, 2016.

Francisco Olinto Velo Schmitt
Investor Relations Officer
Grendene S.A.